

SATURDAY, 24 SEPTEMBER 2011

Location: Hungarian National Museum
(1088 Budapest, Múzeum krt. 14–16.)

08.30 Registration

09.00 – 11.10 New Competences for Museums

Moderation: Matthias Henkel

09.00 Keynote Speech: A National Museum as a Competence Center

Miklós Cseri, Director, Hungarian Open Air Museum, Szentendre

09.30 Where to find the Expert – New Competences for Today's Museum

Stéphanie Wintzerith, Freelance, Evaluation and Visitor Research for Cultural Institutions, Karlsruhe

09.50 Militaria – A Special Field of Interest with a Special Audience. Commitments and Possibilities in the Hungarian Military History Museum

Gergely Sallay, Curator, Hungarian Military History Museum, Budapest

10.10 Challenging Conventions: Freelance Museum Professionals and Agencies

Katrin Hieke, Arts Manager and Cultural Anthropologist, projekt2508 Group, Bonn

10.30 Local Level Networking – A Case Study of Százhalombatta Archaeological Park

Magdolna Vicze, Director, Matrica Museum and Archeological Park, Százhalombatta

10.40 Cooperation and Networking – A Great Opportunity to Improve Skills Together

Edit Bárd, PR and Marketing Manager, Danube Museum, Esztergom

10.50 Discussion

11.10 Coffee break

11.40 – 12.40 Museum Volunteering

Moderation: Tamás Vásárhelyi

11.40 Museum Volunteering in Hungary

Gabriella Gulyás, Head of Exhibitions and Museum Education, Museum of Literature Petöfi, Budapest

SATURDAY, 24 SEPTEMBER 2011

12.00 **Museum Volunteering in Germany. Concepts, Management, Training**

Udo Liebelt, Curator (retired), Founder and Project Director (2006–2011) of „Netzwerk Bürgerschaftliches Engagement im Museum“ (netbem.eu), Karlsruhe

12.20 Discussion

12.30 **Conclusion**

12.40 End of conference and lunch

14.30 – 22.00 Conference goes to Szentendre – Excursion to the Hungarian Open Air Museum followed by a Farewell Dinner (joint trip by bus)

14.30 Meeting point for departure:
Hungarian National Museum, Entrance

22.00 Arrival at the Hungarian National Museum

SUNDAY, 25 SEPTEMBER 2011

10.00 – 11.30 Museum visits (Guided tours in German)

To be available: **a) House of Terror Museum**
Meeting point: Entrance (1062 Budapest, Andrassy út 60.)
b) Natural History Museum
Meeting point: Entrance (1083 Budapest, Ludovika tér 2–6.)

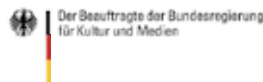
12.30 – 14.00 Museum visits (Guided tours in German)

To be available: **c) Hungarian National Gallery**
Meeting point: Main Entrance (Buda Palace Building C, 1014 Budapest, Szent György tér 2.)
d) Museum of Applied Arts
Meeting point: Entrance (1091 Budapest, Üllői út 33–37.)

Contact and registration:

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ICOM Germany meets ICOM Hungary

WAYS TO THE MUSEUM – WAYS THROUGH THE MUSEUM

New Challenges for New Museum Professionals

Budapest, 22 – 25 September 2011

Program



Foto: Fotolia, Luptico

Be it the needs concerning the upkeep and preservation of the collections or meeting the demands and expectations of visitors during the last decades, there has been a rapid change in requirements towards museums. This has created new demands for museum professionals. The scholarly educated curator is not longer the only guarantee for good practice.

Although the collection still forms the core of a museum, in nowadays people with different professional background are needed in the museum. They all influence the direction and the development of the museum. Theoretical and practical approaches towards museums vary considerably, so diverse professionals with their occupational skills complete the museum staff.

The conference reflects the alterations that the museums are undergoing, new approaches to the training of museum professionals, the building of new competences, the needs of networking and the increasing value of volunteering in the museum community in Hungary and Germany.

Conference language: English, without translation

THURSDAY, 22 SEPTEMBER 2011

16.00–17.30 City walk

To be available: **a) Castle Hill** (English)

Meeting point: Budapest History Museum, Castle Museum, Entrance (1014 Budapest, Buda Castle Building E, Szent György tér 2.)

b) Along the Danube (German)

Meeting point: Museum of Ethnography, Entrance (1055 Budapest, Kossuth Lajos tér 12.)

c) City Park (English)

Meeting point: Heroes' Square, Cenotaph of Unknown Soldier (1146 Budapest, in front of the Millennium Monument at the end of Andrásy út)

d) Jewish Quarter (English)

Meeting point: Opera, Entrance (1061 Budapest, Andrásy út 22.)

e) City Centre (English)

Meeting point: Museum of Literature Petőfi, Entrance (1053 Budapest, Károlyi Mihály utca 16.)

19.00–21.00 Reception

Location: Museum of Literature Petőfi (1053 Budapest, Károlyi Mihály utca 16.)

Words of Welcome

Csilla E. Csorba, Director General, Museum of Literature Petőfi, Budapest
N.N., German Embassy Budapest
Judit Hammerstein, Deputy State Secretary, Ministry of Culture, Hungary
Miklós Cseri, Chair ICOM Hungary
Klaus Weschenfelder, Chair ICOM Germany

Guided tours through the exhibition of the museum

FRIDAY, 23 SEPTEMBER 2011

Location: Hungarian National Museum (1088 Budapest, Múzeum krt. 14-16.)

08.30 Registration

09.30 Opening / Words of Welcome

László Csorba, Director General, Hungarian National Museum, Budapest
N.N., Goethe Institute Budapest
Miklós Cseri, Chair ICOM Hungary
Klaus Weschenfelder, Chair ICOM Germany

10.00–13.00 Museums and Memory

Moderation: Beatrix Basics

10.00 Welcome & Introduction: Hungarian Museum Life

Annamária Vigh, Head of Department of National Collections, Ministry of Culture, Hungary

10.15 Keynote Speech: The End of the Educated Middle Classes and the German Museum

Detlef Hoffmann, Professor emeritus for History of Art and Museum Studies, München

10.45 Keynote Speech: The Historical Memories of National Conflicts in the Museums of New Europe

László Csorba, Director General, Hungarian National Museum, Budapest

11.15 Discussion

11.30 Coffee break

12.00 Museums and Contemporary Art in Eastern Europe in the New Millennium

Gábor Ébli, Lecturer, Institute for Theoretical Studies, Moholy-Nagy University for Art and Design, Budapest

12.20 Digitization's Impacts on Occupational Fields and Images within Museums

Stefan Hebenstreit, Freelance Social Scientist, Office for Media and Cultural Research Innsbruck

12.40 Discussion

13.00 Lunch

FRIDAY, 23 SEPTEMBER 2011

14.30–17.00 Museums and Training of Professionals

Moderation: Franziska Nentwig

14.30 Keynote Speech: Education and Training of Museum Professionals in Germany: Achievements, Risks and Hopes

Angelika Ruge, Chair of ICTOP 2004–2010, Professor emeritus for Museum Studies at the University of Applied Sciences Berlin (HTW Berlin) 1993–2007

15.00 Encouraging Collections Mobility by Training of Museum Professionals

Diana Balázs-Szécsi, Lawyer, Legal and Registrars' Department, Museum of Fine Arts, Budapest

15.20 Coffee break

15.50 'Wissenschaftliches Volontariat' in Germany. Idea(l) and Reality

Franz Jungbluth, Wissenschaftlicher Volontär, TECHNOSEUM, Landesmuseum für Technik und Arbeit in Mannheim

16.10 Formal, Informal and Nonformal Education and Training for Museum Professionals in Hungary – How to Manage the Sudden Wealth?

Tamás Vásárhelyi, Senior Councillor, Head of Training, Hungarian Natural History Museum, Budapest

16.30 Discussion



17.00–18.00 Mitgliederversammlung ICOM Deutschland (im Vortragssaal)

19.00 Reception

Location: Ludwig Museum – Museum of Contemporary Art, Palace of Arts (1095 Budapest, Komor Marcell utca 1.)

Welcoming drink and guided tours through the exhibitions of the museum